

CHRISTIE LEE NORTON

BA IN FASHION DESIGN
THIRD YEAR STUDENT

PROFILE

I am a creative who has a passion for a minimalistic nature versus sculptural aesthetic, where my eye is always drawn to the beauty and detail in a breathtaking landscape views. I am driven, with extensive time management skills and a sharp eye for the development of details. My core values are integrity, loyalty, and accountability, and my design style reflects these with the added focus on cyclical, ethical and sustainable design and production. I was the co-director of our First Year Vega runway display in 2019, where the responsibility of the organization of rehearsals, music, choreography and timing were left to myself and my co-director. I have developed creative rendering techniques as well as a knowledge of garment construction skills that is always growing as I learn. I am literate in Microsoft programs, such as Excel, Word and PowerPoint. I am also confident in the use of Adobe Photoshop and Illustrator, as well as the digital pattern-making software, Lectra Modaris.

I have committed myself to gain as much experience in various sectors of the fashion industry as possible, in order to gain a wholistic understanding of the industry.

EDUCATION

CRAWFORD COLLEGE LA LUCIA

January 2014 – November 2018

- Achieved Junior and Senior Academic Colours
- Achieved 7 A's
- Recipient of the Principal's Top Achiever Award and the Good Character Award
- Member of the Young Dancer's Program (2016 & 2019) and the KZN Youth Ballet (2018).

VEGA SCHOOL DURBAN

January 2019 - Present

- Third year student
- Bright Star Award Recipient for a distinction overall average in 2019 and 2020.

(Modules completed: Fashion Illustration, Fashion Retail and Trends, Fashion Retail and Branding, Pattern and Garment Construction, Fashion Studio Construction, Fashion Concept and Development, Fashion Studio Design and Development, Fashion Technology and Design Culture.)



SKILLS GAINED

- time management
- working under pressure
- hand applique crafting and application
- Pattern drafting
- Sampling
- Garment construction
- Corsetry
- Tech pack drafting with digital TDs
- Fashion illustration
- Fashion marketing and branding
- Trend forecasting and analysing
- Business skills
- Research skills

CONTACT

PHONE: 076 249 3610

EMAIL: norton.c.lee@gmail.com

INSTAGRAM: @christienortonn

DATE OF BIRTH: 1 AUGUST 2000

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WORK EXPERIENCE

IMSTYLING [3 – day Internship]

20 –22 September 2017

I acted as an assistant on a magazine shoot, as well as in charge of steaming garments for a stock shoot. I was tasked with creating summer trends mood boards, which I presented at a shoot meeting.

MCCARTHY WOLFF [2 week Internship, & additional days]

January 2021

I acted as a studio assistant, where I was given tasks to do throughout my time, mainly handsewing applique onto gowns, and cutting applique. I also operated industrial machinery to attach sleeves onto bridesmaid gowns.

TREND FARM [multiple days due to shoot schedules]

January 2021 - Present

I act as a styling assistant on shoots with this trend agency whenever they need additional hands. This experience has given me incredible insights into shoot production and thinking on your feet to find best possible solutions. I thrived in this environment.

RETAILABILITY [1 week Internship]

February 2021

I acted as a trainee buyer, where I was taught what would occur if I were to apply for this position upon graduation. I aided in sample unpacking, hanging and organising, as well as Sorted samples according to spreadsheets for buyer approval. This experience taught me details of the retail industry, and how important it is to ensure computer actions are triple-checked.

DURBAN DANCE UNLIMITED [Locum Modern teacher]

January 2019 – November 2019

This has enabled me to develop my social skills when interacting with paying clients.

THE BALLET LADY [Junior store worker]

February 2020 – Present

I am currently a junior employee. I have in-depth knowledge of the purchase system, as well as experience with shoe and dancewear fittings. This has also enabled me to experience conflicts with customers in a retail setting and has taught me how to overcome these obstacles.

AU PAIR

June - July 2020

I au paired for a family member's colleague during the initial lockdown of the pandemic. I learnt how to act quickly and decisively through working with these children: through juggling their schooling Zoom classes, my own university Zoom classes and assignments, commuting every day, as well as develop creative ways to manage my time.

REFERENCES

IMSTYLING: tyla@gormley.co.za

MCCARTHY WOLFF:

studio@mccarthywolff.co.za

TREND FARM: skye@trendfarm.co.za

RETAILABILITY: vicky@retailability.co.za

DDU: mlamb@crawfordschools.co.za

The Ballet Lady: 082 826 9922

Kelly Carew: kcarew@crawfordschools.co.za